



PRESS RELEASE

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FOR IMMEDIATE RELEASE**

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New Playground at the North Tahoe Regional Park Opens

Tahoe Vista, CA – On Wednesday, July 20, 2011 over 150 children and parents gathered at the North Tahoe Regional Park throughout the two and a half hour Grand Opening and Ice Cream Social to celebrate the newest playground on the North Shore of Lake Tahoe. The playground includes a new play structure for children 5 – 12, swings for tots and older children, and new “spring rider” toys for the younger children. The new play structure has many elements to keep the kids entertained; three slides, two small climbing walls, and platforms connected by walkways, to name just a few.

As if a new playground wasn't enough, an Ice Cream Social made the event even more fun for the kids with Cable Car Ice Cream (from Mourelatos Lakeshore Resort) serving ice cream to all the attendees.

Rave reviews are coming in from the community and visitors. Logan Carter, age 5, whose mother Lydia was the grant writer and one of the leaders of the fundraising effort, now asks to go to the playground every day said, “This (North Tahoe Regional Park) is the bestest park in the whole world now.” While Koson Verkler exclaimed, “This place is EPIC!” as he walked up to the playground for the first time. Alex Mourelatos, of Mourelatos Lakeshore Resort, had a guest comment to him, “What a wonderful gem you have in that Regional Park! It's full of great hiking and bike paths and that wonderful new play structure for our little ones.”

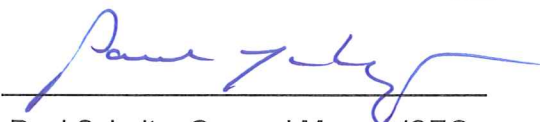
The \$120,000 playground was constructed with funding from North Tahoe Public Utility District Recreation and Parks reserves, and major donations from the North Lake Tahoe Resort Association, Lahontan Community Foundation, Tahoe Mountain Resorts Foundation, Tahoe City Rotary Club, Tahoe City Rotary Foundation, the Melanie Jackson Fund at the Tahoe Truckee Community Foundation, Mourelatos Lakeshore Resort, Thomas Fitzgerald and a donation of pavers by Sierra Summit Pavers. However, it was truly a community effort with many community members donating in smaller amounts directly to the Friends of the Park Fund through the Tahoe Truckee Community Foundations, at one of the fundraisers that was held or by putting money into donation buckets in the community.

In order to complete the playground, the Friends of the Park Fund through the Tahoe Truckee Community Foundation was nearly drawn down completely and now needs to be replenished. This fund was established to provide an ongoing source of financial support for a variety of projects in the North Tahoe Regional Park and other facilities in our District identified by the Recreation and Parks Master Plan. Tax deductible donations can be made to the Fund through the Tahoe Truckee Community Foundation.

The North Tahoe Public Utility District provides sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The District owns, manages and maintains the North Tahoe Regional Park in Tahoe Vista which provides recreation opportunities to residents and visitors. In addition, the District owns and/or maintains all of the public beaches in the District including Kings Beach State Recreation Area, Tahoe Vista Recreation Area, and Secline Beach to name just a few. The North Tahoe Event Center in downtown Kings Beach is also owned and managed by the District.

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Approved By: _____


Paul Schultz, General Manger/CEO